



Retainer Credit Packages Program



NO LONGER ACCEPTING DESIGN PROJECTS OUTSIDE OF OUR RETAINER CREDIT PACKAGE PROGRAM UNTIL 2025

In order to provide the highest level of service and attention to my valued clients, I've made the decision to leverage my availability, **pause ALL one-off projects until mid-2025**, and focus solely on my VIP retainer clients who sign up for this program.

By investing in one of the retainer credit packages now you'll guarantee my ongoing design support and priority scheduling. The **Retainer Credit Packages Program** is designed to provide you with everything you need to succeed without worrying if I'm available, can take on a rush-delivery project of yours, or receive fluctuating pricing quotes--(I increase my design prices every six months). You will be locked in at the prices listed below, so keep reading for important info. **Space in this program is limited, and packages are available on a first-come, first-served basis.**

Locked In Pricing

\$150 per slide

Examples:

- 10-slide pitch deck with graphics \$1,500
- 20-slide pitch deck with graphics \$3,000

Business PDFs/Workbooks \$50 per page

Examples:

- 20-page business PDF with graphics, charts, etc. \$1,000

VIP Timeframe

(excludes weekends/holidays):
14 days or less (not including rush delivery add-on)

Rush Delivery Option

(receive it 5 days sooner)
\$350 of your credits

**You are only responsible for providing me with the entire copy/text before I start, and I will handle the whole design/imagery aspects of the project for you*

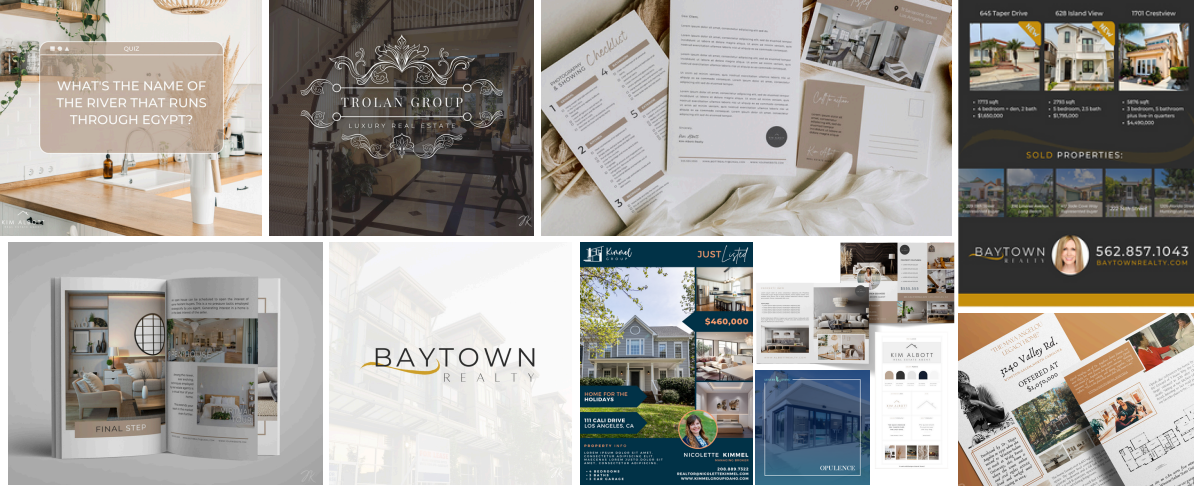
Includes:

- 3 Rounds of Revisions
- PDF Print Copy + Editable Template

Additional revisions are \$50 each (with your credit, you can have multiple updates/changes over the months and ongoing design support from me for all of 2024-2025 on any project)



REAL ESTATE MARKETING MATERIALS



1-page template for \$350 | 2-page template for \$500
3-page template for \$750 | 4-page template for \$825

Examples:

- 1-page real estate mailer with property details of a new listing | \$350
- 4-page real estate brochure showcasing property listings | \$825

Full guide booklets | \$50 per page
(min. of 10 pages for this pricing)

Examples:

- 25-page Custom Home Sellers Guide Printable | \$1250
- 20-page Custom CMA Report - Editable Template | \$1000

Seasonal Social Media Design Graphics | \$25 per post
(min. of 10 graphics for this pricing)

Example:

Summer Real Estate Social Package
30 IG posts + 15 IG stories + 10 FB Posts
\$1375

VIP Timeframe

(excludes weekends/holidays):
Varies based on project
(not including rush delivery add-on)

Rush Delivery Option

(receive it 5 days sooner) | \$350 of your credits

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Includes:

- 3 Rounds of Revisions
- Additional revisions are \$50 each

(with your credit, you can have multiple updates/changes over the months and ongoing design support from me for all of 2024-2025 on any project)

Pricing (continued)



Pricing (continued)

BRANDING | SOCIAL MEDIA PACKAGING DESIGN

Logo Design Package

\$1250

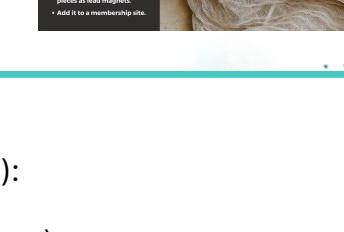
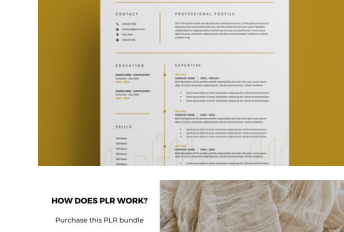
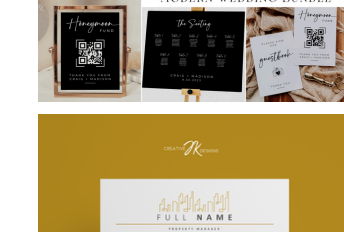
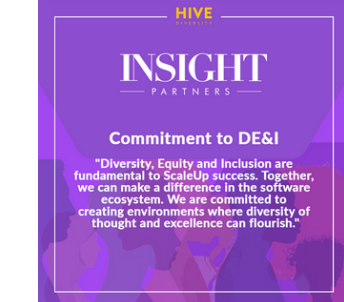
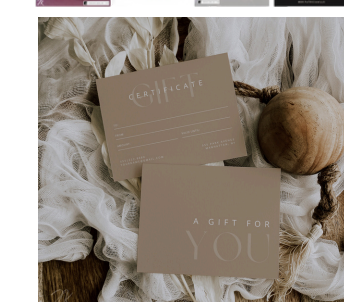
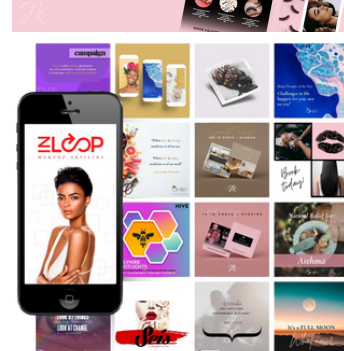
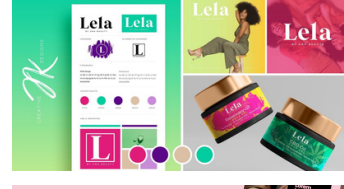
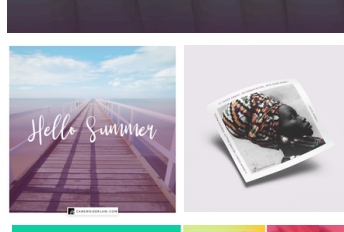
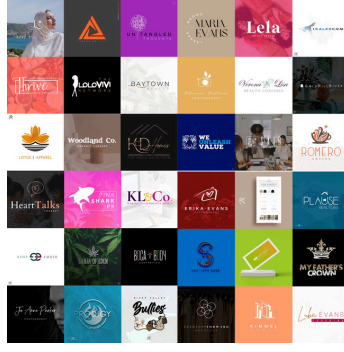
- 4+ Initial Logo Concepts
- Typography
- Branding Colors
- 3 Full Rounds of Revisions
- 1 Mini Branding Style Guide
- 3 Color Variations for the final concept
- 2 Logo Mock-ups (dark and light backgrounds)
- JPEG + PNG (Transparent) files
- 1 Vector File

VIP Timeframe

- (excludes weekends/holidays):
- 2 weeks or less
- (not including rush delivery add-on)

Rush Delivery Option

- (receive it 3 days sooner)
- \$250 of your credits



Additional revisions are \$50 each
(with your credit, you can have multiple updates/changes over the months and ongoing design support from me for all of 2024-2025 on any project)

Business Cards Design

\$225

Social Media Design Packages

20 Graphics

- 10 posts + 10 stories

\$750

50 Graphics

- 25 posts + 25 stories

\$1,250

120 Graphics

- 60 posts + 60 stories

\$2,000

300 Graphics

- 150 posts + 150 stories

\$5,000

Example:

Logo Branding Package + Business Cards +
60 IG post designs (with matching 60 IG stories)

\$3,475

Additional Services

Full Custom Wedding Sign Design Bundle

\$1500

Complete wedding signage package including welcome sign, seating chart, menus, invites, table numbers, and any additional custom signs needed for your wedding (up to 100 sign templates in total)

Product Package Label Designs

\$250 per label

Resume Template Design Package

\$750 per page

1+ page resume design update + cover letter + reference list page

*You are only responsible for providing me with the updated version of your resume before I start (copyrighting/editing text is not included), and I will handle the whole design/imagery aspects of the project for you

PLR Products | Canva Pro Templates

\$150 per design template page

Custom design templates that you can resell as your own for passive income, sell on a digital marketplace, or use a lead gen

Example:

25-page PLR Digital Planner Printable with Full Master Resell Rights

\$3,750

VIP Timeframe

- (excludes weekends/holidays):
- Varies based on project
- (not including rush delivery add-on)

Rush Delivery Option

- (receive it 5 days sooner) | \$350 of your credits

*You are only responsible for providing me with visual samples and an outline of the pages and content you would like to be implemented in the template (s). Will use Lorem Ipsum placeholder text.

Includes:

- 3 Rounds of Revisions
- Additional revisions are \$50 each
- (with your credit, you can have multiple updates/changes over the months and ongoing design support from me for all of 2024-2025 on any project)

Retainer Credit Program PACKAGES

Starter Design Credit Package

\$2,500

1

1 PACKAGE LEFT

- CREDITS EXPIRE DEC 31ST, 2024
- PAYMENT OPTIONS: ZELLE

Essential Design Credit Package

\$4,750

1

1 PACKAGE AVAILABLE

- CREDITS EXPIRE DEC 31ST, 2024
- PAYMENT OPTIONS: ZELLE, BANK TRANSFER

Luxe Pro Design Credit Package

\$7,500

1

1 PACKAGE LEFT

- CREDITS EXPIRE AT END OF 2025
- PAYMENT OPTIONS: BANK TRANSFER ONLY

Premium Design Credit Package

\$12,000

1

1 PACKAGE LEFT

- CREDITS EXPIRE AT END OF 2025
- PAYMENT OPTIONS: BANK TRANSFER ONLY

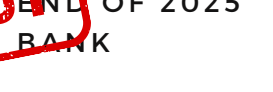
Ultimate Design Credit Package

\$15,000

1

1 PACKAGE LEFT

- CREDITS EXPIRE AT END OF 2025
- PAYMENT OPTIONS: BANK TRANSFER ONLY



Next Steps

Select Your Package and Email Me

Choose the package that best fits your needs from the options above and email Jalana at creativejkdesigns@gmail.com to start the package process, get any additional questions answered, and ensure you're opted-in to the Client Retainer Credit Packages Program before all packages are sold out.

Sign the Updated Agreement Contract

I will send over the Agreement Contract with all of the details of your package within 12-24 hours of receiving your email.

Set Up the Bank Wire Transfer or Zelle

I will provide the account info (my Bank of America Account # and Routing info for Wire Transfers).

My Zelle email is Creativejkdesigns@gmail.com (If using this payment option, please put the name of the package and CJK in the "Notes" section)

Packages are not secured by the client until full payment is made and confirmation is received (i.e. screenshot of confirmed Zelle payment or confirmation of Wire transfer sent and processing). I will send a confirmation email once all the steps have been completed and you are officially in the program.

Since I am offering this to a large number of valued clients I have worked with repeatedly over the years (I've worked with over 550+), all steps must be followed. I won't be able to make an exception or add more packages in the future.

Thanks a bunch for taking the time to read everything and I look forward to an amazing 2024-25 design partnership with you!

Jalana K.

Founder | Designer

CreativeJKDesigns

www.creativejkdesigns.com



SAMPLE

Design Retainer Credit Program Agreement

**CONTRACT SPECIFICATIONS
WILL BE EDITED BASED ON CLIENT INFO AND
PACKAGE CHOSEN**

Client Name: [Client Name]

Package Chosen: [Package Name]

Total Amount: [Total Amount]

Duration of Package: [Duration]

Effective Date: [Effective Date]

This Design Retainer Credit Program Agreement ("Agreement") is entered into by and between [Client Name] ("Client") and Jalana Kasambira of CreativeJKDesigns ("Designer"), effective as of the Effective Date mentioned above.

1. Services Provided:

The Designer agrees to provide design services as outlined in the chosen package, including but not limited to [List of Services mentioned above]. The Client agrees to cooperate with the Designer and provide all necessary materials and feedback to facilitate the completion of the services in a timely manner. All required info must be given prior to getting started on each credited project.

2. Payment:

The Client agrees to pay the total amount stated above for the chosen package. Payment must be made in full upon signing this Agreement. Payment can be made via Zelle (only for packages \$5000 and below) or Bank Wire Transfer. The Bank of America account info will provided by the Designer.

3. Duration:

The duration of the package is as stated above. Unused credits expire at the end of the specified duration and are not transferable.

4. Cancellation:

The Client acknowledges that any cancellation initiated by them is nonrefundable. In the unlikely event that the Designer must cancel the agreement due to unforeseen circumstances preventing the provision of services, the Client will be entitled to a refund of the unused credit amount. This refund will be processed within NET 120 days from the cancellation date.

5. Confidentiality:

Both the Client and the Designer agree to maintain the confidentiality of any proprietary or sensitive information shared during the course of this Agreement.

6. Governing Law:

This Agreement shall be governed by and construed in accordance with the laws of Atlanta, Georgia, of the United States of America.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date mentioned above.

Client Signature: _____

Date:

Designer Signature: : _____

Jalana Kasambira

Founder | Designer

CreativeJKDesigns

Date:

